

CROSS & JOFTUS

Scott Joftus is president of the education policy consulting firm Cross & Joftus, LLC. Joftus brings important knowledge of evaluation and significant technical assistance experience. He was the primary developer and is now the director of The Learning Network, a partnership approach to school and school system improvement. He is also an adjunct professor at The George Washington University's Graduate School of Education and Human Development, where he teaches leadership, program evaluation, and education policy.

Previously, he served as the policy director for the Alliance for Excellent Education, where he helped develop the agenda for the newly created policy organization focused on ensuring all students graduate high school prepared for college. From 1998 to 2002, Joftus was director of policy, research, and evaluation for The McKenzie Group, an education policy consulting firm. In this position, he conducted numerous evaluations for and provided technical assistance to the U.S. Department of Education and states and school districts nationwide.

He also served as a senior associate at the Council for Basic Education and as a strategic planning consultant to the San Francisco-based think tank Public Policy Institute of California. In addition, he was an elementary school teacher as a member of the first-ever corps of Teach for America.

Joftus earned his bachelor's degree in public policy from Duke University, a master's degree in public policy from the University of California at Berkeley, and a doctorate in education policy and leadership from The George Washington University.